

James Charles Roehrig
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OBJECTIVE

I am looking for a opportunity where I can play a key role in the growth of the company and help take it to the next level. I want to work in a creative environment that is committed to honesty and quality, where both traditional and non-traditional marketing strategies are used to maximize the result.

QUALIFICATION PROFILE

I am a digital media expert. I have over 10 years experience working in creative digital media, video production and event production environments. My skills consist of a strong technical background with computers, video production, broadcast, print, social media, web development, and event production.

CREATE...

- ^ Video Production
- ^ Event Production
- ^ Photography
- ^ Marketing

DESIGN...

- ^ Video Editing
- ^ DVD Authoring
- ^ Website Development
- ^ Video Encoding

SUPPORT...

- ^ IT Infrastructure
- ^ Business Operation
- ^ Social Communications
- ^ Maintenance

I have played a key role in hundreds of live event productions from corporate sales, marketing, training and recognition presentations to theater, musical and entertainment events. A/V Support includes: projection, sound systems, lighting, staging, set design.

TECHNICAL PROFICIENCY

I am extremely proficient with:

APPLICATIONS:

Final Cut Pro, DVD Studio Pro, Compressor, Motion, Soundtrack Pro, Color, Livetype, Avid, Photoshop, Illustrator, After Effects, Lightroom, Dreamweaver, Flash Video Encoder, Director, MS Office, iWork, and many other video encoding programs.

PLATFORMS:

Macintosh, Windows, iOS and Android operation systems.

IT SUPPORT:

Hardware repair, computer networks, SAN's, Raids, and phone systems.

Continued...

EXPERIENCE

MVT Productions

July 2001 – Present

Director of Production

I am responsible for all areas of video, audio and multi-media production including: Producing, Directing, Shooting, Editing, DVD and CD authoring, Duplications, Transfers, Conversions, Website design and Print design. Along with Event production, which included set-up and operation of, projector, projection screens, plasma, sound systems, and multi-screen switching. As well as all areas of the day-to-day operation of the business.

F9 Group, Inc.

February 2008 – December 2010

Freelance

I worked for F9 Group as a freelance video editor and web designer. I created a series of short marketing videos for websites, and online advertising. I also helped manage online SEO and SEM campaigns, where I created websites, social networking accounts and viral buzz for clients.

Santa Ana Community College

February 2007 – May 2008

Instructor

During the spring semester I taught *TV-165 – DVD Authoring*, teaching DVD Studio Pro to 20 students for 16 weeks. I outlined, planned and developed class lessons and projects.

Charter Communications, Long Beach

May 1999 – January 2001

Outside Contractor

I worked as a part-time outside contractor to the local origination (channel 3). I worked as a, stage manager, camera operator, graphics operator, engineer, technical director, and director. I also produced, directed and hosted my own entertainment talk show while I was there.

EDUCATION

Long Beach City College – Long Beach, CA

Millikan High School '98 – Long Beach, CA

HONORS, AWARDS and MEMBERSHIPS

^ Completed the Full *Long Beach Marathon* – 2011.

^ Achieved the the Rank of *Eagle Scout* – 1997.

^ A member of the *National Exchange Club*.

^ I earned many awards for my behind the scenes work in my *High School's Drama Program*.

^ I was the lead student technician for the principal video crew of the *2000 California Global Classroom Group*, which traveled to Asia for the *2000 APEC Conference*.

Both Personal and Professional references are available upon request.